



Barry J. Ohlson
Chief Policy Counsel
Public Policy Office

September 13, 2011

VIA ECFS

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, DC 20554

Re: 2010 Quadrennial Regulatory Review – Review of the Commission’s Broadcast Ownership Rules and Other Rules Adopted Pursuant to Section 202 of the Telecommunications Act of 1996; MB Docket No. 09-182

Dear Ms. Dortch:

On September 9, 2011, Doug Franklin, President, Cox Media Group, Sandy Wilson, Senior Vice President, Public Policy and Regulatory Affairs, Cox Enterprises, Inc. and the undersigned met with Commissioner Mignon Clyburn, her Chief of Staff Dave Grimaldi and two legal interns to discuss the state of the media industry.

During the meeting, Mr. Franklin made the following three points in discussing his support for eliminating the newspaper/broadcast cross-ownership rule: (1) such action would allow newspapers, whose business model continues to be challenged, to seek important media partners in support of a vibrant newsroom; (2) in markets where Cox owns multiple media outlets, we encourage a diversity of viewpoints among the different outlets in order to provide services to a variety of audiences; and (3) as the media industry transitions from analog to digital, traditional local media is increasingly being forced to compete with national online outlets for ad dollars.

Pursuant to Section 1.1206 of the Commission’s rules, a copy of this letter is being filed with your office via ECFS. Courtesy copies also are being distributed to the meeting attendees via email.

Respectfully submitted,

_____/s/_____

Barry J. Ohlson
Chief Policy Counsel
Cox Enterprises, Inc.

cc: Commissioner Clyburn
Dave Grimaldi